



## Customer Conference - plan ahead

Bill Kroske o undisclosed-recipients;

01/07/2011 09:22 AM

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It's time to plan ahead for this years **Customer Conference** in May (4-6 I think). There will be users there from all over the US, and everyone raves about the program.

Individuals pay transportation and hotel , we cover the rest. I know budgets are tight for most cities, thus many departments set aside a portion of each paid citation, a dollar will usually do it, into a *training budget* . That way the expenses are already in place for the conference.

Attached is information on last years program and the break out sessions. Any questions, give me a call.

I hope to see you there.

Bill Kroske, Ph.D. | Vice President Business Development

American Traffic Solutions, Inc.

480-895-1211 | 480-251-8765 (cell)

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Users Conference.ppt



**Fw: Customer Conference - plan ahead**

**Scott A Snider** o Florence J Simon  
:

01/07/2011 10:31 AM

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Boss,

Is this something we should think about going to? Should we let Linda know too?

----- Forwarded by Scott A Snider/police/cob on 01/07/2011 10:30 AM -----

From: Bill Kroske <Bill.Kroske@atsol.com>  
To: undisclosed-recipients;  
Date: 01/07/2011 09:22 AM  
Subject: Customer Conference - plan ahead

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It's time to plan ahead for this years **Customer Conference** in May (4-6 I think). There will be users there from all over the US, and everyone raves about the program.

Individuals pay transportation and hotel , we cover the rest. I know budgets are tight for most cities, thus many departments set aside a portion of each paid citation, a dollar will usually do it, into a *training budget* . That way the expenses are already in place for the conference.

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Users Conference.ppt



## A Bellingham Jihad

Bill Kroske o fsimon@cob.org, ssnider@cob.org

01/25/2011 03:07 PM

These are the wildest, most far-out blogs I have ever read. A deep seated anger and paranoia reeks in some of these... if written in Arizona right now it could get them investigated! Everyone here is a little sensitive here these days toward the really radical element. Some of these comments might be worth keeping for supporter examples at a public forum on the program.

### **Pike 'disappointed that Bellingham is part of (Eyman's) income stream now'**

**Source:** Bellingham Herald (WA) circ:23,400

**Indexed** 1/24/2011 11:16 PM

**At:**

**Keywords:** red light camera (2)

**Byline:** Jared Paben and John Stark

**Abstract:** revenue and succumbing to the scam of the **red light camera** provider.... Justin McKay Says: January 24th, 2011 at 8:28 PM Attention all Bellingham residents:Bellingham Initiative

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## Agreement

Bill Kroske o ssnider@cob.org

02/01/2011 07:02 PM

Cc: "fsimon@cob.org"

---

Can you give me the status of the Bellingham contract? I ask because it affects the role that ATS can play in filing suit to invalidate the initiative. If we can get the Agreement complete we would like to include you. If your attorney would like to talk to our WA attorney, shoot me a request.

Let me know the status.

Thanks.

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**Re: Agreement** 

Scott A Snider o Bill Kroske

02/02/2011 03:51 PM

Cc: "fsimon@cob.org"

Bill,

Here is the final revision of the contract. I have forwarded your email to our legal rep at the city. Sorry for the delay.

Scott

Lieutenant Scott Snider  
Special Operations / Investigations  
Bellingham Police Department  
505 Grand Ave  
Bellingham, WA 98225  
(360) 778-8818



ATS Contract Final Bellingham Revision Feb11.docx

Bill Kroske

Can you give me the status of the Bellingham...

02/01/2011 07:02:25 PM

From: Bill Kroske <Bill.Kroske@atsol.com>  
To: "ssnider@cob.org" <ssnider@cob.org>  
Cc: "fsimon@cob.org" <fsimon@cob.org>  
Date: 02/01/2011 07:02 PM  
Subject: Agreement

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**RE: Agreement**

Bill Kroske o SSnider@cob.org

02/02/2011 07:14 PM

Cc: "fsimon@cob.org"

---

Thanks, we will move on it tomorrow.

**From:** SSnider@cob.org [mailto:SSnider@cob.org]  
**Sent:** Wednesday, February 02, 2011 4:51 PM  
**To:** Bill Kroske  
**Cc:** fsimon@cob.org  
**Subject:** Re: Agreement

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Scott

Lieutenant Scott Snider  
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Bellingham Police Department  
505 Grand Ave  
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(360) 778-8818

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From: Bill Kroske <Bill.Kroske@atsol.com>  
To: "ssnider@cob.org" <ssnider@cob.org>  
Cc: "fsimon@cob.org" <fsimon@cob.org>  
Date: 02/01/2011 07:02 PM  
Subject: Agreement

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**RE: Agreement**

Bill Kroske o SSnider@cob.org

02/02/2011 09:42 PM

Cc: Dan Hoven

---

Scott,

I just ran a redline comparison, and some critical changes have been made to the agreement since we last talked that are problematic for us. It has been passed to legal and they will get back to you.

**From:** Bill Kroske  
**Sent:** Wednesday, February 02, 2011 8:10 PM  
**To:** 'SSnider@cob.org'  
**Cc:** fsimon@cob.org  
**Subject:** RE: Agreement

Thanks, we will move on it tomorrow.

**From:** SSnider@cob.org [mailto:SSnider@cob.org]  
**Sent:** Wednesday, February 02, 2011 4:51 PM  
**To:** Bill Kroske  
**Cc:** fsimon@cob.org  
**Subject:** Re: Agreement

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Scott

Lieutenant Scott Snider  
Special Operations / Investigations  
Bellingham Police Department  
505 Grand Ave  
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From: Bill Kroske <Bill.Kroske@atsol.com>  
To: "ssnider@cob.org" <ssnider@cob.org>  
Cc: "fsimon@cob.org" <fsimon@cob.org>  
Date: 02/01/2011 07:02 PM  
Subject: Agreement

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Let me know the status.

Thanks.

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**Public Disclosure Req. 11-030**

James E Erb o bill.kroske

02/04/2011 09:07 AM

Cc: Scott A Snider

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Good morning Mr. Kroske,

I am the Public Records Officer for the City of Bellingham. I recently received a public disclosure request for all e-mails sent to or from ATS from any employee or elected official of the City of Bellingham. Lt. Snider has produced his e-mails and he believes that he is the only person within the City that has communicated with you directly. Is that accurate? If not, please let me know what other person or persons at the City may have responsive records. Thank you for your time and attention to this matter.

Thank you,

**James Erb**  
Public Records Officer  
Asst. City Attorney  
City of Bellingham  
360-778-8132



## Agreement

Bill Kroske o fsimon@cob.org, ssnider@cob.org

02/05/2011 09:44 PM

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Attached is a copy of the agreement with some changes and clarifications. Let's talk tomorrow, I would like to clarify the redlined issues.

Regards,

Bill Kroske, Ph.D. | Vice President Business Development

American Traffic Solutions, Inc.

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## Pedestrian safety needs more attention

Bill Kroske o fsimon@cob.org, ssnider@cob.org

02/10/2011 01:30 PM

### WHY THE RIGHT ON RED EXISTS AND NEEDS TO BE ENFORCED:

#### Nationwide

- 40% of all pedestrian deaths involving vehicles other than large trucks happen at intersections.
- 51% of fatal pedestrian crashes involving large trucks also occur at intersections.
- Pedestrians account for nearly 12% of all traffic fatalities in the U.S.
- Drivers who run red lights while turning right **are looking left**, putting students, pedestrians, joggers, bicyclists and skateboarders at risk of death or injury (see attached vudei0 Child Ped - also some articles from the pedestrian perspective in the Word attachment).
- Prohibiting intersection safety camera citations for running red lights while turning right sends the wrong message to drivers and the public. Especially our young drivers will take this as a message that traffic all laws are nebulous – more suggestions than law.



Thank you for your assistance and consideration.

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Pedestrian safty.docx



Child PED.mpg



**Re: Agreement** 

Scott A Snider o Bill Kroske

02/10/2011 06:41 PM

Cc: Florence J Simon

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Bill,

Here is the rough revised agreement. There are a few changes in the same areas that we have both edited before. If our latest edits work for ATS, please send me a set of documents for signature routing. Thank you.

Scott

Lieutenant Scott Snider  
Special Operations / Investigations  
Bellingham Police Department  
505 Grand Ave  
Bellingham, WA 98225  
(360) 778-8818



ATS Contract Final Bellingham Revision Feb11\_djr ver 2.docx

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Bill Kroske

Attached is a copy of the agreement with som...

02/05/2011 09:44:44 PM

From: Bill Kroske <Bill.Kroske@atsol.com>  
To: "fsimon@cob.org" <fsimon@cob.org>, "ssnider@cob.org" <ssnider@cob.org>  
Date: 02/05/2011 09:44 PM  
Subject: Agreement

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Regards,

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[attachment "ATS Contract Final Bellingham Revision Feb11\_djr ver 2.docx" deleted by Scott A Snider/police/cob]



## Redmond camera safety web info

Bill Kroske o undisclosed-recipients;  
:

02/13/2011 08:00 PM

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History: This message has been forwarded.

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Redmond produced an excellent informational video on their photo enforcement program – located on the City's home page . Following is the video and Information Page on the program we helped them develop:

<http://rctv.redmond.gov/ondemand/redlightFEB2011.wmv> (a little slow coming up)

Program data on the City's public safety page

<http://www.ci.redmond.wa.us/cms/one.aspx?portalId=169&pageId=32889>

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Bill Kroske t  
o ssnider@cob.org  
:

02/15/2011 12:58 PM

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History: This message has been forwarded.

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Only the one change in 12.2. Considering when the we begin, and the Pilot Project it is pretty much moot, but the COO felt it needed to at least be noted. If this is acceptable we will shoot signed finals to you ASAP. Any questions, give me a call.

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ATS Contract Final Bellingham Revision Feb11\_djr ver 5.docx



## FW: Review and Preview

Bill Kroske t fsimon@cob.org, ssnider@cob.org,  
o lstorck@cob.org, ddoll@cob.org,  
: mayorsoffice@cob.org

02/22/2011 03:59 PM

### Three important issues:

1. Six of our Washington cities currently have fixed speed school zone safety camera programs. They have proven to be very successful programs. I have attached an early draft of an article on the performance of these programs – take a look at the numbers. We have a new PR firm in WA, who will be putting out pieces covering the safety values of our program – I will look forward to doing one on Bellingham soon.
2. On **March 23** we will be holding a seminar in the Seattle area for all the WA cities. It will cover legal, legislative, public relations and data management issues. I know it is a bit of a trek for you folks, sorry, but worth the day. I believe it will be a lunch and about a three hour session with time for Q & A. More details will be coming out later, but wanted to get it on your calendar. Jim, George (legal), Sherri, our PR team, Ray and I will be there.
3. Check out the new **Washington Coalition for Safer Roads** web site (link below). Still a few tweaks, but that the site will soon go live. We are hoping we can add you, your city, the PD and other local organizations to our list of supporters. To be added just send an email to [information@wasafroads.com](mailto:information@wasafroads.com) and say “add me or us to the supporter list”.

[www.wasafroads.com](http://www.wasafroads.com)

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School Zone Cameras Make Schools Safer.docx